RIDDHI CONVENIENCE STORE
22, KING STREET
LEICESTER
LE1 6RL
APPLICATION NUMBER:
070391
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To Committee members,

Convenience business means it must provide a convenience to local residents and customers. The main reason to apply for the premises licences is to provide a convenience to local residents and the other customers.

The property has located on 22 king street and, other door is at 1-A new walk as it has two doors it means it is a big property and, the big property does come up with high rents and rates. On estimate it will nearly cost £450.00 a week just to run the property without the applicant’s salary.

Yes it used to be a very profitable business before the great recession but nowadays it is not. Tesco has lost nearly £6.4 billion annual and it is just announced few weeks ago.

http://www.bbc.co.uk/news/business-32408661

Sainsbury has announced it first loss in a past decade.


Both companies has announced to closed doors of some of their stores and, stopped opening new stores (can google it for more info)

So, retail business is already going down the sink and, it will continue to go down as it is expected.

Now coming back to the point, the local independent stores are struggling more than the giant retail stores and, if the premises Licence than applicants business will struggle to run and, if the business is not run properly than the only choice is that to shut the doors for good and the Leicester will have another empty property to its heritage alongside with other 1000s.
Overall Defence:

Litre:

Solution: the applicant can confirm that, “Leicester city council has very good cleaning team on the foot, especially for new walk and king’s street area. The litre picker comes in the morning and the cleansing vehicles come nearly two to three times a day.

And other cleaning services are also on the bit most of all the time. So litre issue is literally has no grounds. None of the area has that many cleaning services as much as new walk/king’s street areas have”

Age Policy:

Applicant is aware of the age policy and it has already been in use for selling tobacco. Challenge 25 is in the place. Applicant is also asking for the passport, driving Licence and, Pass card etc

CCTV:

CCTV is on 24 hours a day/7 days a week/365 days a year. With HD DVR with 500GB memory the CCTV system is best of the best available in the market. There are nearly 5 cameras in place. If any incident happens police and, other legal organisations are welcome to take the footage

Cheap Alcohol¹:

What made others think that the store will sell cheap alcohol, the prices will be competitive

People get drunk before even they go out clubbing:

Well they can get drunk at their own house and go for clubbing what anyone can do about it. How anyone can stop that. Regarding the stores selling alcohol it is customers own choice to get drunk before the party even began.

The pubs next door to the store has tight policy for the customers, “customer cannot bring the alcohol from outside and consume at their premises”.

When it comes to side loading, than why the pubs got their licences. Applicant has found out that many night clubs, pubs are normally do business in close by premises. In addition the applicant or the store will not sell the alcohol to the people who are drunk.

Triangle at end of Kings Street:

It is there for a reason better known to the Leicester City Council as its been built by the council. If the Police and local community has problem with that particular area than what steps they have taken in last 2 years to resolve the issue, such as inform Sir Peter Solusby, inform the local councillor, ask police to install more CCTV?

¹ More than million people is using food bank nowadays, how can they able to afford to go and buy expensive alcohol. Applicant will make sure try not to sell too less expensive alcohol.
Anyways it has covered by two CCTV install by police and it has reduced the number of incidents in the area.

Anti-social behaviour:

The store is nearly open seven days a week. The applicant has not noticed any anti-social behaviour so far. The new walk and kings street is full of council offices and government organisations such as job centre plus, connections etc. if there was a problem than why not a single organisation has taken any objection.

These things are just made up and have nothing to do with reality.

Assumption:

The council has spent nearly millions of pounds to develop gallowtree gate but what is happening now, there are nearly 7 premises are empty and the once are occupied are nearly £1 shops and take away that’s all.

Another example is “Phoneix Square”, so called Art Centre needs a bail out every single year since it open. So where is all the professional report go now? The professional has assumptions and it went wrong. Same as those objectors have very little reality, the objection is based on only assumptions.


So, all the assumptions are the assumption and have no relation with the reality.

Assumption is based on assumption and that is also based on another assumptions. None of the objector or the organisation has not provided any statistics figure nor the professional report therefore their all objections are not valid.

Applicants defence has been provided with the references so it is valid and acceptable from every point.
Answers regarding objections:

B 1

On the 3 paragraphs line 4 and onwards:

It is mention that some patrons might try to buy cheaper alcohol and take it back to their tables at one of the three establishments next to store.

Well, all three establishments have strong policy about this, the customers are not allowed to sit and drink the alcohol they purchased elsewhere. Again, all three establishments are served alcohol in the glass not in a can.

Paragraph 4:

It is mention that there is a problem with the alcohol in this area.

There is a problem with the alcohol in the whole country, so can we ban alcohol completely from this country?

The police have two CCTV cameras, 1 is at the triangle of REMY and another one is at just few yards away to cover the most of the 1, 3, 5 and 7 new walk sides, to make sure everything is stay in order. Local Police also told me that, they have new CCTV system where they can turn the camera in other directions and king street is also covered with those CCTV.

Paragraph 5

It is not relevant to the application as the information is for whole Leicestershire not for the particular area/ward.
First point: Location:

It is completely wrong or incomplete information as they mention in such a small area, it is not a small area at all. There are nearly 1000 of 1000 of flats around. Please don’t give wrong advice to the committee.

Second point: Street drinking, noise etc:

If the New Walk area is designated as an alcohol-free zone and yet street drinking is taking place (according to objector, then what steps have objector has taken so far such as, write to police, speak to local councillors, mention this problem to the other establishment such as Tesco and Morrison).

Coming back to the application, the premises licence is to consume the alcohol off the premises, but applicant will reject to serve the alcohol to the customer who is known to make noise or engage with street drinking.

Applicant will fully co-operate with local police, community and other concern organisations.

Third Point: Litter:

Solution: the applicant can confirm that, “Leicester city council has very good cleaning team on the foot, especially for new walk and king’s street area. The litre picker comes in the morning and the cleansing vehicles come nearly two to three times a day.”

And other cleaning services are also on the bit most of all the time. So litre issue is literally has no grounds. None of the area has that many cleaning services as much as new walk/king’s street areas have as far applicant know.
B 3, B 4, B 5, B 6 and B 7

Note:

Applicant has decided to defend those all objections at the same time, as committee members can see that all the objectors have deliberately sent different objections in order to show high number of objections for no obvious reason. If committee members can see all of those objections have same letter not even a comma has been changed. They are deliberately trying to put their unnecessary influence on the committee.

Most of the objection point’s applicant has answered in the above objections.

The last two paragraphs mention that, crime, disorder and public nuisance have already reached problems levels for the local police and residents are suffering all hours of the day and night.

A nonsense like this applicant never heard before. New Walk and King Street is full of council offices, government organisations, solicitors, lawyers, barristers and highly educated people. So, what time of the day nuisance is taking place applicant does not know. Even in the night the applicant has not heard anything serious happened.

Police has also not come out in public and announced that, they are reached problems of level in this particular area. The claims have no such a value and, not supported by the professional report so the above claim is not acceptable at all.

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2 The objector [redacted] (applicant believe), also runs a Kings news from King street and, the kings street’s much talked triangle is at the same distance away from the applicant’s store, so if the objector is believe what she wrote than, she must stop selling alcohol before taking objection

3 The objectors B4, B5, B6 and B7 are living in the [redacted]. It is nearly 5 to 7 minutes’ walk if you are not drunk. And the location is at cul-de-sac and all the objectors are living in flats which has secure car park and secure phone key. And even local people get lost if they have to visit that particular street. Someone will only go there unless they have to; otherwise no one would go there without their wish. So it is not acceptable to accept their objections.

4 The applicant is also going to ask the council that, if the council have received any complaints about noise etc and if yes than how many and especially about what problems

5 The applicant is planning to ask police to intervene and ask all the objectors that where they have the information that police has reached the levels of problem in this area as police have never come in public and announced that, “they have reach the level problem in King street or New Walk”
The councillor Lynn Senior has clearly mentioned that, "I support the comment of her constituency members" and, all of the members concerns has been answered above.

Applicant also believes the some of the above objectors has trick councillor as well, by sending different objection to so the number of high objections.

If they objectors group wants to do what they have done they must have to notify the council or just type one letter and sign below.

Coming back to the application all of the above answers are covering the concern of the respectable councillor Lynn senior.
B 9

Applicant strongly believes that police has also been harassed by the objecting group. The applicant will answer the important points in defence.

Page 2: Paragraph 4 line 5 and continue:

The cumulative impact (apologies did not use that word in application) has been discussed in the application itself on page 17, it is mention as below:

"If the customer is already drunk then the applicant will not serve the alcohol to them. If the customer is sound high on drugs then no sell to alcohol to them. Only supply alcohol to genuine customers."

Page 2: Paragraph 5:

First of all Museum Square and the small seating area is made for a reason local people do sit there read newspapers etc and had their lunch sometimes.

Police has set up two CCTV cameras starting from the small seating area to Museum Square. Those CCTV cameras do help police to control the street drinking in the area.

Page 2: Paragraph 6:

As per the premises licence there must be a DPS (designated premises supervisor), the rules are nearly same for all the premises licences. One of the common rules is that if the person is drunk then the premises can refuse to serve the alcohol.

So, if someone got drunk somewhere here they might not get entry to other premises. The customer can get drunk at home (it is more cheap alcohol from supermarkets), applicant will work closely with other businesses to see what can be done to recognise this problem and, how to tackle it.

Side loading is not an issue at all, as mention above the applicant will not serve the alcohol to who seems drunk.

Page 2: paragraph 7:

The applicant is confirming that, the applicant will ask for age and if in doubt will ask to show their ID such as full driving licence or passport.

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6 Side loading is not an issue as the applicant will close the door the general public from new walk side from 9pm and will not sell alcohol to the customer who is already drunk
Page 3: recommendation from police:

The applicant is agreeing with some recommendation from police which are as follow:

- The applicant will seek ID from the customer if they look underage
- Paid or unpaid staff will be trained and it will be documented
- A refusal book will be maintained and available for government authority to view
- Most of every day’s even small incidents are already recoded on a paper, but if applicant get the licences the applicant will try to keep inform each and every incident
- The applicant has CCTV with HD and with 500GB recording on DVR with 5 cameras. The recording will available upon request

The applicant wants to change some of the recommendation they are as follow:

- The door from New Walk side will not be closed until 9.00p.m.\(^7\)
- The alcohol is available to the customer up until the shop is closed which is on or before 11.00pm, 7 days a week
- The alcohol by volume (ABV) will not exceeds 7.5%

Applicant is requesting that there is no compromise with the opening time\(^8\) of the store and the hours of supplying alcohol

The applicant is willing to accept the reasonable conditions suggest by the respected committee members in order to get the premises licence. Committee members please keep in the mind the objectors and other objecting organisations have not provided any proofs or provide any professional report about their claim. Everything about objections is based on assumptions;

Isaac Newton said “I will not believe anything which I cannot prove in laboratory”

All the assumptions are just made up without any supportive documents so all of the objections are not valid.

It cost nearly £450 a week to run and this is without any wages of the applicant. So it will be very unfair to the applicant who works very hard and giving his contribution to the local economy.

\(^7\) Nowadays workers do various shifts which finish at 8pm or 8.30pm. it will be unfair to the people who worked all day and now they have to go round the clock to get something. Which is not fit the convenience store purpose

\(^8\) Please be aware Tesco and other store also opens till 11.00pm. Applicant will close the New Walk door after 9.00pm and strongly believes that it will put off so many customers off and as per the level of people who wants to buy alcohol. But store must open till 11.00pm to provide genuine customers, customer services.
Important Information:

Most of the objection is made up just too make wrong influence on the committee members. I urge council to take action against the [redacted] residents who object the licences for no obvious reason. Either they could have type and print one letter and all of them sign underneath, or if they choose to take objection separately than they at least notify the council that we all meet discussed the matter and now we are objecting the matter.

It was mention in the notice that, “it is an offence knowingly or recklessly to make a false statement in connection with an application. The maximum fine on summary conviction for this offence is £5000.”

At one point they all have met and discussed the matter and take copy from each other. But they failed to notify the council so this is class as false statement. Applicant is urging council to take a look into this matter and take sufficient action so the new applicant wont suffer the way the current applicant have suffer.
This is the first camera which is installed by police which is at the beginning of the new walk and just a yard away from much talked about triangle.
Can anyone show me the litre anywhere, these photos taken at busy lunch time nearly between 12.30 to 1.00pm on 12/05/2015. So the litre claim is useless.

This is the second camera installed by police which is just outside of I believe 9 New Walk.
From: King Street to Rawson Building

Leicester
LE1 6RL, UK

Head south on King St toward Marquis St
243 foot

Turn left onto Princess Rd W
410 foot

Turn right onto Crescent St
151 foot

Turn left onto Rawson St
Destination will be on the right
128 foot

Leicester
LE1 6UP, UK

From New-Walk to Rowson Street

Leicester
LE1 6RE, UK

Head southeast on New Walk toward Museum Square
440 foot

Turn right onto Museum Square
203 foot

Turn right onto Princess Rd W
167 foot

Turn left onto Crescent St
151 foot

Turn left onto Rawson St
Destination will be on the right
128 foot

Don’t know how a drunken guy would do such a good manoeuvre to reach [REDACTED] and specifically buzz the bell of the objectors.

With secure door applicant don’t think it will be a problem at all. It was just made up.

Note: there is police ongoing investigation is going on about some people. Applicant is not in the position to reveal everything here or it may offend some people. But one particular message applicant likes to share which is as below:

End of Defence Document